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2 July 1970

MEMORANDUM FOR: EA/TR

SUBJECT : Weekly Activities Report

- 1. Messrs. Robert Snyder and Dodd Wragg of Language Laboratories Inc. (LLINC) visited the Language School on 30 June to discuss the reorganization of their firm. LLINC was the firm from which the Language School, on the recommendation of the Instructional Systems Study Group, purchased multiple copies of a French and Spanish language training program. These ultimately turned out not to be appropriate for the kinds of training done by LS. LLINC is now expanding their efforts into the whole field of "Verbal Communication". Their interest at this point was to determine the kinds of service such an activity should be directed toward. Thus far they have nothing to sell. We were able to give them some ideas upon which to ponder.
- 2. Mr. Walter Winter, factory sales representative for Educational Sound Systems, demonstrated the production model of the new Language Instructor Sound Teacher. This is an advanced model of the two "Cooper" recorders purchased three years ago which have been used experimentally in LS. The earlier prototypes never went into production. The sound teacher differs from the standard tape recorder in that it permits automatic execution of a LISTEN--RECORD -- COMPARE routine. Using this machine the student gets immediate response to his own drill without the need for time consuming (and distracting) rewinding to listen to what he has said. The two prototype machines have been used successfully in Portuguese training and the Chinese Department is making tapes to use with the Sound Teacher. We had, as a result of an earlier demonstration (See LS Weekly Report 12 Dec 69.) ordered one of the new production models for further experimentation. Should we decide that this equipment does add a significantly new dimension to language training, it would not be necessary to equip an entire lab with this equipment but only to augment the conventional laboratory with a few of these machines.
- of Turkish instructor on Wednesday, 1 July. of the Recruitment Division had screened the applicants and the four remaining were the best qualified. We selected Mrs. who has previous teaching experience 25X1A9a at Crowell-Collier as well as other local language schools.

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4. GSA has almost completed the rebuilding of the Headquarters laboratory. It has been reduced to approximately half its previous size. It now has fourteen language carrels as against twenty in the previous arrangement. One of the carrels has been reserved for stenographic tapes. Over half of the tapes have been returned to the Language School. This will result in a massive salvage job of the used tapes and reels.

5. Language School Statistics

With the School closed this week no classes are in session.

Laboratory hours for the week of 22 - 26 June 1970:

Language School - 127 hours Headquarters - 71 hours

Thirty-six proficiency tests were held during the week 22 - 26 June 1970.

Chief, Language School

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